

HERALD COMMERCE LIMITED

Regd. Office: 10 Princep Street, 2nd Floor, Kolkata - 700072

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| I(a) Statement showing Shareholding Pattern for the quarter ended 30.06.2014 | |
| Scrip Code: CSE- 018105 | Name of the Company : Herald Commerce Limited, Class of Security : Equity |

| Partly Paid Up Shares : | No. Of Partly Paid up shares | As a % of Total No. of partly paid - up shares | As a % of Total No of shares of the Company |
|-------------------------|------------------------------|--|---|
|-------------------------|------------------------------|--|---|

| | | | |
|-----------------------------------|-----|-----|-----|
| Held by Promoter & Promoter Group | Nil | Nil | Nil |
| Held by Public | Nil | Nil | Nil |
| Total | Nil | Nil | Nil |

| Outstanding convertible securities : | No. Of Outstanding securities | As a % of Total No. of outstanding convertible securities | As a % of Total No of shares of the Company, assuming full conversion of the convertible securities |
|--------------------------------------|-------------------------------|---|---|
|--------------------------------------|-------------------------------|---|---|

| | | | |
|-----------------------------------|-----|-----|-----|
| Held by Promoter & Promoter Group | Nil | Nil | Nil |
| Held by Public | Nil | Nil | Nil |
| Total | Nil | Nil | Nil |

| Warrants : | No. Of Warrants | As a % of Total No. of warrants | As a % of Total No of shares of the Company, assuming full conversion of warrants |
|------------|-----------------|---------------------------------|---|
|------------|-----------------|---------------------------------|---|

| | | | |
|-----------------------------------|-----|-----|-----|
| Held by Promoter & Promoter Group | Nil | Nil | Nil |
| Held by Public | Nil | Nil | Nil |
| Total | Nil | Nil | Nil |

| | |
|---|--|
| <p>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</p> | <p style="text-align: center;">Rs. 208970400 20897040 Equity shares of Rs.10/- each</p> |
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Scrip Code: CSE- 018105

Quarter ended: 30.06.2014

| Category code | Category of shareholder | Number of shareholders | Total number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of shares | | Shares Pledged or otherwise encumbered | |
|---------------|--|------------------------|------------------------|--|--|----------------------------|--|---|
| | | | | | As a percentage of (A+B) | As a percentage of (A+B+C) | Number of Shares | As a percentage of total number of shares |
| (i) | (ii) | (iii) | (iv) | (v) | (vi) | (vii) | (viii) | (ix) = (viii)/(iv)*100 |
| (A) | Shareholding of Promoter and Promoter Group | | | | | | | |
| 1 | Indian | | | | | | | |
| (a) | Individuals/Hindu Undivided Family | 1 | 220 | 220 | 0.0011 | 0.0011 | NIL | NIL |
| (b) | Central Government/State Government(s) | | | | | | | |
| (c) | Bodies Corporate | 3 | 3229790 | 229790 | 15.4557 | 15.4557 | NIL | NIL |
| (d) | Financial Institutions/Banks | | | | | | | |
| (e) | Any Other | | | | | | | |
| | Sub-Total (A)(1) | 4 | 3230010 | 230010 | 15.4568 | 15.4568 | NIL | NIL |
| 2 | Foreign | | | | | | | |
| (a) | Individuals(Non-Resident Individuals/Foreign) | | | | | | | |
| (b) | Bodies Corporate | | | | | | | |
| (c) | Institutions | | | | | | | |
| (d) | Qualified Foreign Investor | | | | | | | |
| (e) | Any other | | | | | | | |
| | Sub-Total(A)(2) | | | | | | | |
| | Total shareholding of Promoter and Promoter Group(A)= (A)(1)+(A)(2) | 4 | 3230010 | 230010 | 15.4568 | 15.4568 | NIL | NIL |

| (B) Public shareholding | | | | | | | |
|--------------------------------|---|-------------|-----------------|-----------------|-----------------|-----------------|--|
| 1 | Institutions | | | | | | |
| a) | Mutual Funds/UTI | | | | | | |
| b) | Financial Institutions/Banks | | | | | | |
| c) | Central Government/State Government(s) | | | | | | |
| d) | Venture Capital Funds | | | | | | |
| e) | Insurance Companies | | | | | | |
| f) | Foreign Institutional Investors | | | | | | |
| g) | Foreign Venture Capital Investors | | | | | | |
| h) | Qualified Foreign Investor | | | | | | |
| i) | Any Other | | | | | | |
| | Sub-Total(B)(1) | | | | | | |
| 2 | Non-Institutions | | | | | | |
| a) | Bodies Corporate | 149 | 14457039 | 12591189 | 69.1822 | 69.1822 | |
| b) | Individuals holding- | | | | | | |
| | i)Individual shareholders holding nominal share capital upto Rs. 1 lakh | 864 | 1931060 | 1254138 | 9.2408 | 9.2408 | |
| | ii)Individual shareholders holding nominal share capital in excess of Rs. 1 lakh | 53 | 1278931 | 757380 | 6.1202 | 6.1202 | |
| c) | Qualified Foreign Investor | | | | | | |
| d) | Any Other | | | | | | |
| | Sub-Total(B)(2) | 1066 | 17667030 | 14602707 | 84.5432 | 84.5432 | |
| | Total Public Shareholding (B)=(B)(1)+(B)(2) | 1066 | 17667030 | 14602707 | 84.5432 | 84.5432 | |
| | Total (A)+(B) | 1070 | 20897040 | 14832717 | 100.0000 | 100.0000 | |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | | | | | | |
| | (1) Promoter & Promoter Group | - | - | - | - | - | |
| | (2) Public | - | - | - | - | - | |
| | Sub-Total(C) | - | - | - | - | - | |
| | GRAND TOTAL (A)+(B)+(C) | 1070 | 20897040 | 14832717 | 100.00 | 100.00 | |